

Business Model Design for Impact and Sustainability



Presented by George Liacos
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George Liacos is an expert Strategic planner, public speaker and Master Facilitator, with expertise in impact and sustainability of the community and social sector.

The In Home Aged Care Sector is experiencing significant changes and is busy preparing for a new Aged Care framework. Service providers will need to take some time to learn and reflect about business and operating models, and even rethink their own organisations' model.

This session will cover:

- Business model design for impact and sustainability
- Key elements of a business model
- Why is it important to measure and demonstrate impact?
- Get practical: Make a plan from here
- Get going and keep going: Implement and evaluation

Thursday, 16th March 2023

11:00am - 12:00noon AEST

Online Via Zoom

Free

[Register Here](#)

Registrants will receive a Participant Pack prior to the session, which contains pre-reading to guide your learning and to prompt some reflection around your own business model design.

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